



BUILDING BUSINESS. GROWING TOGETHER.

# TIGARD

CHAMBER OF COMMERCE



## Mission

Mission, Guiding Principles and Core Objectives

## Benefits

Benefits of chamber membership

## Value

Minimal time? Great value by just joining

## Membership Options

Description of membership levels

#TigardChamber



## **Mission**

Building & Connecting Businesses, Growing Leaders and Shaping Our Community

## **Vision**

Business + Community = Prosperity, Vibrancy & Diversity

## **Guiding Principles**

**Authenticity** - We keep our word, do what we say and speak the truth kindly to each other and customers

**Purposefulness** - Ensure our activities, programs and events align with our core objectives and goals

**Stewardship** - Utilize our resources of time (volunteers & staff), talent (volunteers & staff) and treasure (\$'s) for the best return for members and the business economy

**Teamwork** - Members, volunteers and staff working together amiably to achieve our strategic goals for the benefit of all.

**Leadership** - Be an organization that is viewed as a leader in the business community

## **Core Objectives**

### **Building a Strong Local Economy**

Help create a vibrant, entrepreneurial environment within Tigard through key programs partnerships and alliances, that grows and retains current business, and attract and launches and sustains new business.

### **Providing Business Networking & Visibility**

Be the Go To Organization within Tigard for businesses to network and gain exposure for their business through a unique mix of programs, networking events and marketing tools that match our member diversity.

### **Promoting the Community**

Promoting Tigard as a unique, eclectic destination for business, community and culture.

### **Advocacy for Business with Government**

Grow the voice of business within Tigard for increased impact at city and state legislative levels.

### **Political Action**

Evaluate and take positions on legislation impacting business, review and endorse business friendly candidates, to foster an economy that benefits business and the entire community.



# BENEFITS OF CHAMBER MEMBERSHIP

## VISIBILITY



- Networking Events to Build Business Connections
- Membership Directory
- Hot Deals/ Events on Chamber Calendar
- Event Sponsorship
- Brochure/ Business Card Space
- Chamber Social Media/ Video Shout Outs
- Mailing Labels \*\*
- Logo/ Hyperlink on Home Page \*\*
- Advertising
- Ribbon Cutting

## BUSINESS CREDITIBILITY



63% of adults surveyed, are more likely to purchase from a small business who is a chamber member.

75% of Fortune 1000 companies are chamber members

## KNOWLEDGE



- eNews Tips/ Blog Articles
- Invest in U
- Subscription to Portland Business Journal
- Online links to local business resources

## COST SAVINGS



- Chamber Bucks
- Member to Member Hot Deals
- Saving Programs—
  - Health Plans, Office Depot, Constant Contact & Home Street Bank
- Job Postings Online
- Advertising \*\*
- Mailing Labels \*\*

## IMPACT COMMUNITY



- Shining Stars Banquet
- Non-Profit Donations
- Member Sponsored Food and Clothing Drives
- High School Scholarship Fund
- Other Civic Events

## STRENGTHEN YOUR VOICE



Chamber represents all businesses at Tigard City Council, Oregon Chamber of Commerce Legislative Committee, City Center Development Agency, and School District.

Regular government affairs activities include candidate forums, debates, issue positions and education, and legislative alerts.



# IMPACT OF JOINING THE CHAMBER

## Value Without Involvement

Here is the value without additional involvement of a Tigard Chamber membership. Even without participation, chamber membership still has benefits\* and with our variety of membership levels, here are just a few:

• Tigard Chamber Online Member Directory profile with your social media, web & e-mail links.	\$250
• Tigard Business Directory with a 10K household circulation each year and online copy.	\$275
• Chamber member visibility and referrals	Priceless
• New Member Listing in eNews Letter	\$50
• Weekly eNews Letter	
• Member to Member Hot Deals	\$20 - \$100/ Each
• Chamber Savings Programs	\$100 - \$1000+
• Brochure and business card space at the Tigard Chamber	Priceless
• Chamber Member logo for your website and marketing materials	\$250
• Conference Room Rental Hours	\$70 - \$280
• Enhanced online Directory Listing *	\$500
• E-Blasts *	\$200
• Logo and link on Chamber website home page *	\$1200
• Online Directory, Calendar and Event banner advertising *	\$1800
• Chamber member mailing labels *	\$199
• Subscription to Portland Business Journal *	\$173
• Chamber Member Window Cling	Included
<b>Value of these listed benefits</b>	<b>\$1,005 - \$6,117</b>

**Membership begins at only \$427**

\*Benefits vary depending on membership level selected or a la carte selection



# Membership Options

Benefit	Value	Grand Tigard	Corporate	Visibility	Emerging Pro
Online Member Directory Listing	\$250				
Business Directory Category Listing (Published & Online)	\$275				
New Member Mention in E-News & Facebook	\$50				
Opportunity to Host Good Morning Tigard (Additional hosting fees not included)	\$300				
Brochure & Business Card Space in Chamber Visitor Center	\$200				
Admission to weekly A.M. networking—Good Morning Tigard	\$500				
Hot Deals Posting on TCC Website	\$250				
Free Job Posting on TCC Website	\$100				
Discount on Directory & Visitor Center Advertising	\$75—\$375				
Reduced Admission at Chamber Events	\$120				
Hours of Conference Room Rental	\$80—\$320	8	6	4	2
Savings Programs - Office Depot, HomeStreet Bank & Constant Contact	Priceless				
Voting Privileges at Annual Meeting					
Chamber Member Logo for Website and Marketing Materials	\$250				
Member Cling	\$50				
Unlimited Certificates of Origin	\$10 +				
Bi-weekly eNews					
Regence OSCC Endorsed Health Plan (2-50 Employees)	Priceless				
Two E-Blasts	\$200				
Ribbon Cutting or Grand-Reopening—Includes E-Blast & Social Media	\$199				
Addition Mention in Printed Directory	\$150				
Enhanced Directory Listing—Add images, links, social media, video, ...	\$500				
Subscription to Portland Business Journal	\$173				
Mailing Labels from Chamber Directory (1 Set on Demand)	\$199				
Online Directory, Calendar, Hot Deal Danner Advertising	\$1,800				
Two Tickets to the Annual Shining Stars Dinner	\$110				
Logo in Bi-weekly eNews (\$100/ Month)	\$1,200				
Banner Listing on Chamber Home Page on Website	\$1,200				
Special Business Bio Sent to All Members Upon Request	\$100				
Listing in Grand Tigard Section of Published Directory	\$150				
Logo Presentation at Each Annual Event (Excludes GMT and Affinity Programs)	\$500				
<b>Your Price</b>		<b>\$1585.00</b>	<b>\$1201.00</b>	<b>\$808.00</b>	<b>\$427.00</b>
<b>Monthly Price (Plus one time \$40 application fee)</b>		<b>\$131.75</b>	<b>\$99.75</b>	<b>\$67.00</b>	<b>\$35.25</b>
<b>Value</b>		<b>\$8,831 +</b>	<b>\$5,601 +</b>	<b>\$3,339 +</b>	<b>\$2,110 +</b>
<b>You Save</b>		<b>\$7,246 +</b>	<b>\$4,400 +</b>	<b>\$2,531 +</b>	<b>\$1,683 +</b>

Belong today at [www.TigardChamber.Org](http://www.TigardChamber.Org)