



Tigard Chamber of Commerce

A Look Forward to 2020

Our Purpose, Mission & Vision

PURPOSE

The Tigard Chamber exists to be: The Catalyst for business growth, the Convener for leaders and influencers, and the Champion for stronger communities.

MISSION

Building & Connecting Businesses, Growing Leaders and Shaping our Community

VISION


Business & Community = Prosperity, Vibrancy & Diversity




3 C's – Our Why



Catalyst for
Business
Growth

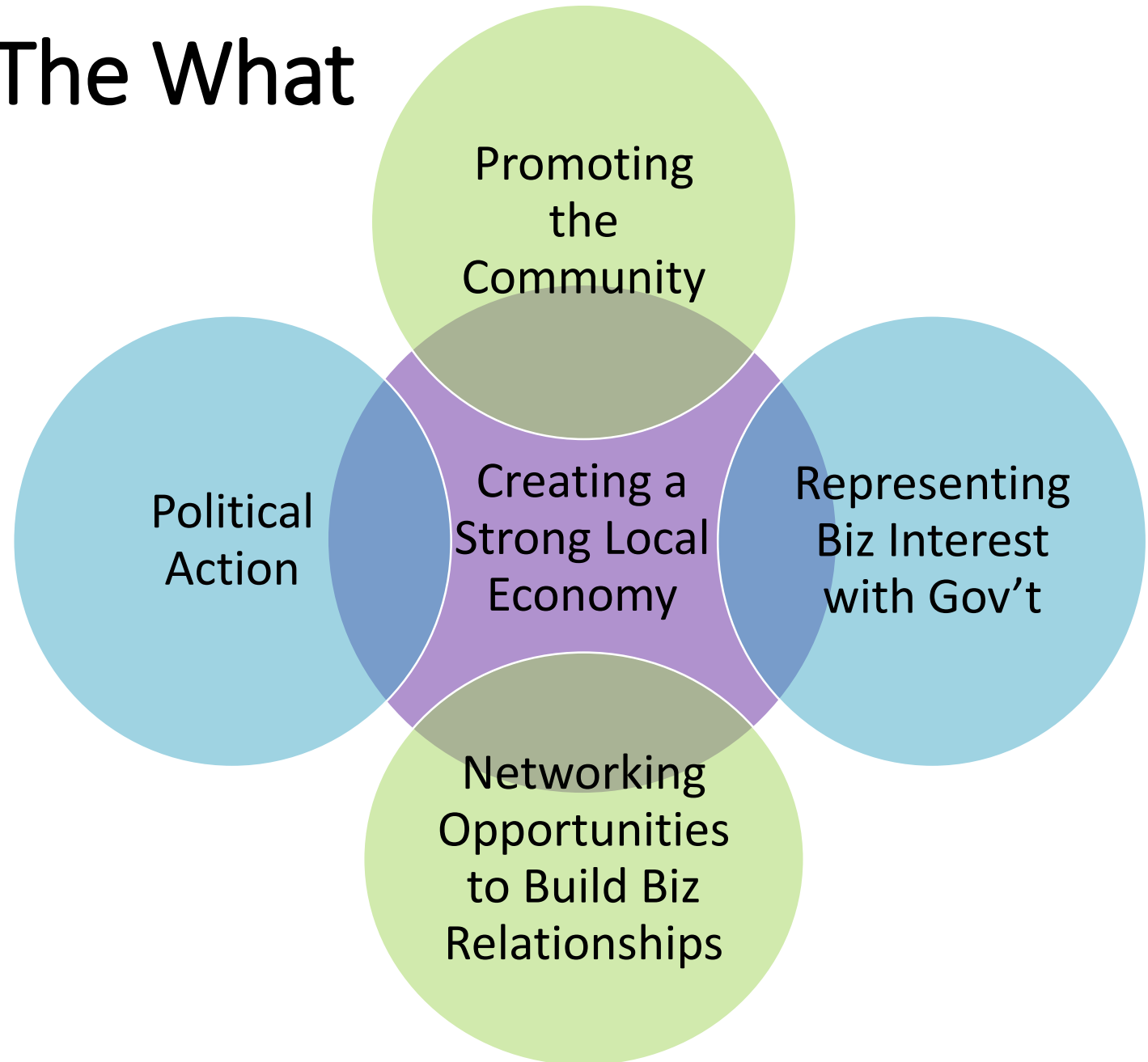


Convener of
Leaders &
Influencers



Champion
for Stronger
Communities

Core Objectives – The What



The How We Do It

WHY

Catalyst for Business Growth

Champion for Stronger Communities

Convener of Leaders & Influencers

WHAT

Networking Opportunities to Build Biz Relationship

Promoting the Community

Representing Business Interest with Gov't

Political Action

HOW

Workforce Development Program & Committee

Advocacy Agenda, GAPP Committee, Candidate Endorsement Committee, Chamber Day at Capitol, Measure Positions

Downtown Revitalization Work with TDA – Board, Event Mgmt Services, Small Biz Saturday, Farmers Market

SW Corridor Light Rail Community Advisory Committee

Leadership Tigard Program

Tigard Farmers Market

Scholarship Program

Visitor Center, Business Directory & Community Guide

Member Business Recruitment & Engagement

Sponsor Development

Invest in U

Shining Stars Community Awards

Networking Programs

Affinity Groups

Business Walks - Future

Strong Local Economy

The Who

Workforce Development Program & Committee – CEO, Staff, Committee Members

Advocacy Agenda, GAPP Committee, Candidate Endorsement Committee , Chamber Day at Capitol, Measure Positions, City Updates – CEO, Community Engagement, Committee volunteers, Board Officers, Board Members

Downtown Revitalization Work with TDA – Board, Event Mgmt Services, Small Biz Saturday, Farmers Market – CEO, Community Engagement, Market Staff

SW Corridor Light Rail Community Advisory Committee – Chair Elect

Leadership Tigard Program – CEO, Community Engagement, LT Alumni, Board Officers

Tigard Farmers Market – Community Engagement, Market Staff, FM Advisory Committee

Scholarship Program – CEO, Community Engagement, Board

Visitor Center, Business Directory & Community Guide – Community Engagement, CEO, Marketing Committee

Member Business Recruitment & Engagement – Membership Director, Member Engagement, Ambassadors, Board, Membership & Engagement Committees

Sponsor & Partner Development – Membership Director, CEO

Shining Stars Community Awards – CEO, Membership Director, Community Engagement

Affinity Groups – Ambassador Led, Member Engagement

Invest in U – Ambassador Led, Member Engagement

Networking Programs – Ambassadors, Member Engagement, Membership Director

Business Walks - Future

Decoder Ring

CEO – Debi

Membership Director – Katherine

Member Engagement – Jessica

Community Engagement - Jessica

Tigard Chamber Board Members



Megan De Salvo
Chair
Edge One Media
To June 2020



Tim McBratney
Past Chair
Pacific Res. Mtg.
To June 2020



Ethan Frely
Chair Elect
Beltran Properties
To June 2020



Debi Mollahan
CEO/Secretary
Tigard Chamber
Evergreen



Joan Edgell
Director
J&J CPA's
To June 2020



Michelle Cheney
Director
The Portland Clinic
To June 2020



John Trinh
Director
Luke-Dorf
To June 2020



Sara Streeter
Director Slate
Specialty Heating &
Cooling
To June 2021



Tom Engel
Director Slate
Vantage Point HR
To June 2021



Kim Haughn
Director Ex Officio
TVF&R
To June 2021

Want to Engage More Deeply?

- Explore Joining a Committee/Point of Contact
 - Finance - Debi
 - GAPP - Debi
 - Candidate Endorsement - Debi
 - Workforce Development - Debi
 - Marketing - Megan
 - Member Recruitment (Coming Soon) - Katherine
 - Membership Engagement (Coming Soon) - Jessica
 - Short Term Event Committees (Shining Stars, Farm to Table, Bowlorama, etc) - Jessica
- Explore becoming an Ambassador – Richard & Tina
- Learn more about Board seats coming open and opportunities – Megan/Debi