

2017 Business & Community Directory Magazine

This official Community & Business Directory Magazine of Tigard features invaluable local business and community information. The magazine is used by both residents and businesses as the quickest and most reliable source to shop locally. Use it as a cost-effective way to bring new customers to your business all year! Increase your sales and name awareness and promote your image in the community.

DISTRIBUTION: 10,000

Put your business in front of over 10,000 local homes, new residents, new businesses, tourists and visitors.

COST EFFECTIVE

Reaches your local target market—for one full year – for a fraction of the cost of advertising in other media.

BENEFICIAL

Ad revenues directly benefit the Tigard Chamber of Commerce. Support the Chamber and your community by advertising in the directory and by becoming a member.

Visit www.TigardChamber.org to join today!

MEMBER BENEFITS & DISCOUNTS

Tigard Chamber of Commerce members will be featured with a listing under their designated category. **Members also receive a 15% discount on display advertising and purchased listings.** Membership is determined by status as of January 20, 2017.

RATES

We offer a variety of ad sizes to meet your needs; see the rates and sizes chart below. **All include full color!**

PREMIUM POSITIONS

Back Cover, 4-Color	\$2,600
Inside Front Cover, 4-Color.....	\$2,200
Inside Back Cover, 4-Color	\$2,200
Page One.....	\$2,300

CLASSIFIED LISTINGS

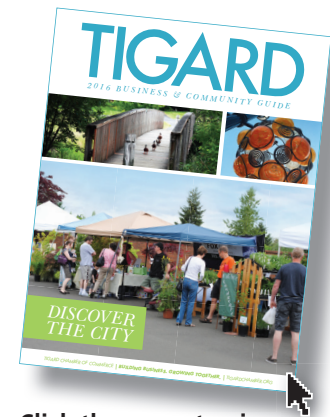
Additional listings, BOLD listings and **RED BOLD** listings are available:

Plain Listing.....	\$30
Bold Listing	\$45
Additional Bold Listings	\$30
Red Bold Listing	\$70
Additional Red Bold Listings	\$50
Extra Lines (each).....	\$20
Box Listing (Incl. 25 words of text).....	\$125
Super Box Listing (Incl. logo & 25 words of text).....	\$225

Each display ad includes one FREE bold listing.

ON-LINE VIEWING

The printed version of the magazine will be available on the Chamber's website as well as the Pamplin Media Group website. A simple click on your ad will send viewers directly to your website.



Click the cover to view last year's edition online

DEADLINES:

Space Reservation Feb 1, 2017
 Materials Due Feb 10, 2017
 Publication Date March 2017

**Reserve your space today!
 Contact:**

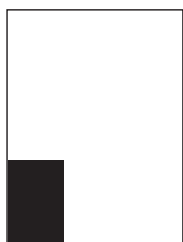
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 PORTLAND TRIBUNE
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Your best local news source.

All ad rates are net. Visa and MasterCard are accepted. Full payments due upon billing to: Pamplin Media, P.O. Box 22109, Portland, OR 97269



2.25" x 3"
\$295



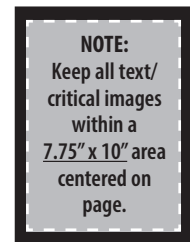
1/6 page
 Vert: 2.25" x 4.875"
 Horiz: 4.75" x 2.5"
\$495



1/4 page
 Sq: 4.75" x 3.5"
 Horiz: 7.25" x 2.25"
\$695



1/2 page
 7.25" x 4.75"
\$1,000



Full page
 8.625" x 11.125" (includes 1/8" bleed)
 8.375" x 10.875" (Trim Size)
 (see 7.75" x 10" LIVE area above)
\$1895